COMPANIES & PRODUCTS

Statista Company Insights: elements & methodology

Company Insights report

Company Insights

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About Company Insights

This chapter gives you an introduction of the most important information about Company Insights. This includes a generic description of the Insights tool, the search page and profile page, and an overview of where our data comes from.

Company Insights provide information on more than 100 million privately held and over 50,000 stock-listed companies worldwide

About Company Insights: What is the Insights tool?

What are the Company Insights and the Insights tool?

Company Insights provide relevant information on over 100 million privately held and 50,000 stock-listed companies in more than 200 countries and territories. It contains the most important company key figures at a glance. The tool from which you can access these companies is called the Company Insights tool.

The Insights tool combines third-party data on the largest stock-listed and private companies worldwide with additional industry-specific data and an own estimation model developed by our international team of analysts. The data undergoes several quality assurance steps—automatic and manual—to ensure a high level of quality.

Companies can be compared within their respective industry and/or by the location of their headquarters, their employee figures, the year they were founded, etc. Initially, the companies are ranked according to their most recent available worldwide revenue.

Moreover, the company profile page shows a company's revenue, employee figures, and primary contact information. For stock-listed companies, we offer even more KPIs, such as liquidity metrics and key stock performance data from the most recently available years.

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The heart of the Insights tool is our search page

About Company Insights: search page

The search page allows you to quickly and easily identify market leaders. There are two ways to do so. First, you can apply filters to compare companies by revenue, the number of employees, industry, region, or type of company. Second, you can use the search bar and enter the company name of your choice.

The companies are automatically sorted by the latest available revenue of each company in descending order. The search page also allows you to sort by number of employees or founding year. The trend filter represents specific trends or topics that are relevant to a company. The filter called "Growth champions" refers to companies that exhibit rapid revenue growth.

You are able to save and show all chosen filter options and reproduce them the next time when using the search page. The download button provides an Excel download of the first 100 companies listed on the search page. The "Competitor analysis" function enables the selection of up to 25 companies and shows you suggested companies.

With the "Choose columns" option, you can choose all the KPIs you would like to see and unselect the others. In the default setting, the currency is set to US$, but this can be changed to nine other currencies as well.

COMPANY INSIGHTS

Get in-depth insights into 100m+ companies worldwide

Find companies, e.g., Tesla

| Locations | Industries | Trends | More filters | Competitor analysis |
| All locations | All industries | All trends | | |

Search results: 105,691,461 matching companies

Choose columns | Currency: $ USD

#	Name	Location	Industry	Revenue	Employees	IPO Status	Operating Status	Est.
1	Walmart	United States	Non-Specialized Stores	$611.3b USD	2,100,000	Public	Active	1962
2	Saudi Arabian Oil Company	Saudi Arabia	Crude Petroleum Extraction	$535.2b USD	70,496	Public	Active	1933
3	Amazon.com	United States	E-Commerce	$514.0b USD	1,541,000	Public	Active	1994
4	Vitol Inc	Netherlands	Solid, Liquid, Gaseous Fuels & Related Products	$505.0b USD	120,205	Private	Active	1966
5	Petrochina Co., Ltd.	China	Crude Petroleum Extraction	$502.3b USD	398,440	Public	Active	1999
6	China Petroleum & Chemical Corporation	China	Gas & Petroleum Extraction	$473.6b USD	374,791	Public	Active	2000
7	Exxon Mobil	United States	Refined Petroleum Products	$398.7b USD	62,300	Public	Active	1870
8	Apple	United States	Computers & Peripheral Equipment	$394.3b USD	164,000	Public	Active	1976

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The profile pages provide detailed information on the companies

About Company Insights: profile pages

With just one click on one of the companies on the search page, you will reach its corresponding profile page. Depending on the company, up to 20 different KPIs are shown on the profile pages.

For public companies, a broad variety of KPIs is shown, including key company metrics, profitability and liquidity metrics, and stock performance metrics. For most private companies, key company metrics and general contact information are listed.

With the "Feedback" button, you can report any inaccuracies on a company's profile page. We welcome your feedback and the opportunity to improve the quality of our data.

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What external data sources constitute the basis for the Company Insights data?

About Company Insights: our external data partners

Quandl and WVB

- Data on 50,000 stock-listed companies
- Scraped data from companies' annual reports
- Headquartered in Toronto, Canada
- Belongs to Nasdaq, Inc.

BoldData

- Data on ~25 million private companies worldwide
- Duns & Bradstreet data enriched by Company Insights estimation model
- Headquartered in Amsterdam, the Netherlands

North Data

- Data on ~35 million private European companies[1]
- Scraped data from official commercial registers enriched by Company Insights estimation model
- Headquartered in Hamburg, Germany

Creditsafe

- Data on ~45 million private companies in the United States
- Creditsafe data enriched by Company Insights estimation model
- Headquartered in Dublin, Ireland

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The Company Insights team cooperates with other Statista departments, and we also introduce companies per request

About Company Insights: proprietary data

The Company Insights team cooperates with other Statista departments to include reliable in-house data. Our Statista R team provides us with the growth champions —companies which exhibit high revenue growth. We also engage with other teams across Statista working with company data to achieve a high-quality standard.

Furthermore, there is the possibility to insert companies which are not provided by our four data partners. If you find a company which is missing, please feel free to contact us via companydbteam@statista.com. We will research the company's KPIs and include it to our Insights tool.

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Coverage

Regardless of the location or industry you want to do your market assessment, Company Insights cover them all. This section lists all available countries and territories and provides an overview of the count of companies on the world map. Industries are grouped based on the ISIC structure.

Company Insights cover over 200 countries & territories worldwide

Coverage: countries & territories (1/2)

Europe
Albania
Andorra
Armenia
Austria
Azerbaijan
Belarus
Belgium
Bosnia & Herz.
Bulgaria
Croatia
Cyprus
Czechia
Denmark
Estonia
Faroe Islands
Finland
France
Georgia
Germany
Greece
Greenland
Hungary
Iceland
Ireland

Italy
Latvia
Liechtenstein
Lithuania
Luxembourg
Malta
Moldova
Monaco
Montenegro
Netherlands
North Macedon.
Norway
Poland
Portugal
Romania
Russia
San Marino
Serbia
Slovakia
Slovenia
Spain
Switzerland
Sweden
Turkey
Ukraine

United Kingdom
Vatican City

Americas
Antigua & Barb.
Argentina
Bahamas
Barbados
Belize
Bermuda
Bolivia
Brazil
Br. Virg. Islands
Canada
Car. Netherl.
Chile
Colombia
Costa Rica
Cuba
Curacao
Dominica
Dominican Rep.
Ecuador
El Salvador
Grenada

Guatemala
Guyana
Haiti
Honduras
Jamaica
Mexico
Nicaragua
Panama
Paraguay
Peru
Puerto Rico
Sint Maarten
St. Kitts & Nevis
St. Lucia
St. Vincent & Gr.
Suriname
Trinidad & Tob.
Uruguay
United States
U.S. Virg. Islands
Venezuela

Asia
Afghanistan
Bahrain

Bangladesh
Bhutan
Brunei
Cambodia
China
Hong Kong
India
Indonesia
Iran
Iraq
Israel
Japan
Jordan
Kazakhstan
Kuwait
Kyrgyzstan
Laos
Lebanon
Macao
Malaysia
Mongolia
Myanmar
Nepal
North Korea
Oman

Pakistan
Philippines
Qatar
Saudi Arabia
Singapore
Sri Lanka
Syria
South Korea
Taiwan
Tajikistan
Thailand
Timor-Leste
Turkmenistan
United Arab Em.
Uzbekistan
Vietnam
Yemen

Africa
Algeria
Angola
Benin
Botswana
Burkina Faso
Burundi

Cameroon
Cape Verde
Central Afr. Rep.
Chad
Congo (Dem.)
Congo (Rep.)
Egypt
Equator. Guinea
Eritrea
Eswatini
Ethiopia
Djibouti
Gabon
Gambia
Ghana
Guinea
Ivory Coast
Kenya
Lesotho
Liberia
Libya
Madagascar
Malawi
Mali
Mauritania

Mauritius
Morocco
Mozambique
Namibia
Niger
Nigeria
Rwanda
Senegal
Seychelles
Sierra Leone
South Africa
South Sudan
Sudan
Tanzania
Togo
Tunisia
Uganda
Zambia
Zimbabwe

Australia & Oc.
Australia
Fiji
New Zealand
P. New Guinea

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How many companies are available in each region?

Coverage: countries & territories (2/2)

Number of companies in thousands
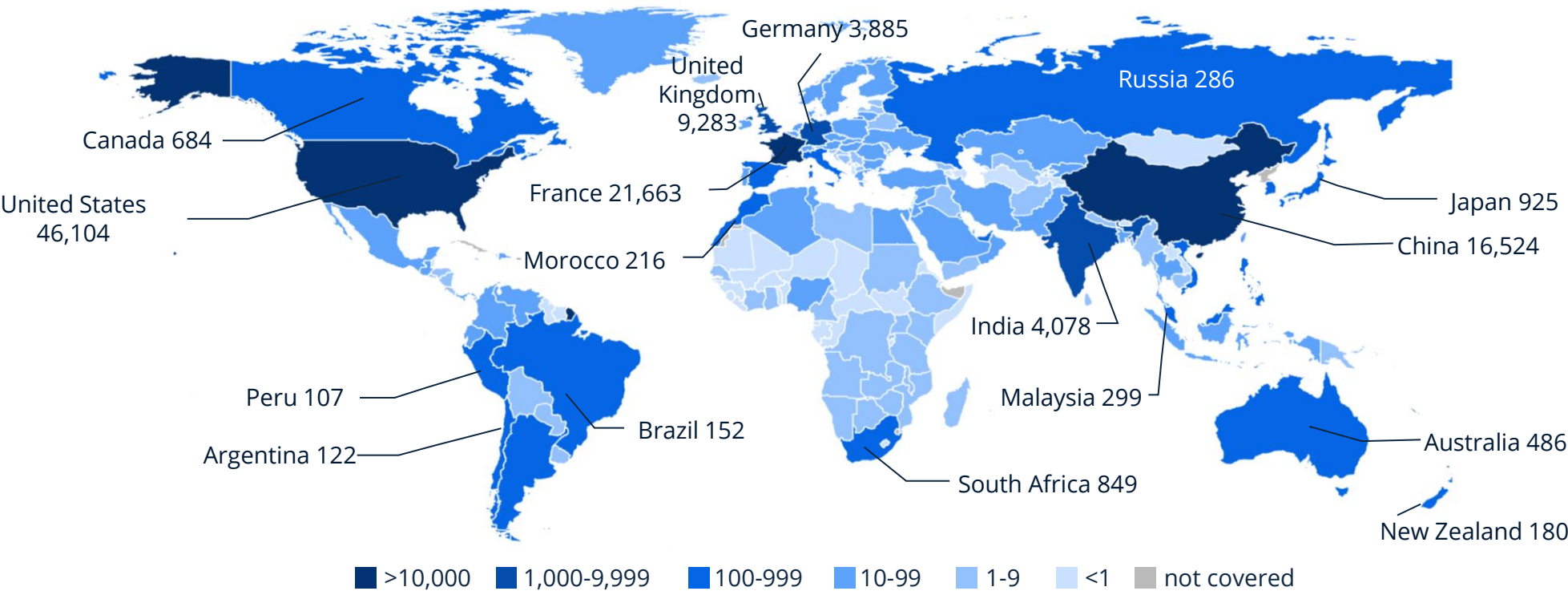
Germany 3,885

United Kingdom 9,283

Russia 286

Canada 684

United States 46,104

France 21,663

Japan 925

Morocco 216

China 16,524

India 4,078

Peru 107

Malaysia 299

Brazil 152

Australia 486

Argentina 122

South Africa 849

New Zealand 180

■ >10,000	■ 1,000-9,999	■ 100-999	■ 10-99	■ 1-9	■ <1	■ not covered

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Company Insights cover more than 100 industries according to the International Standard Industrial Classification (ISIC)

Coverage: ISIC structure

Primary industries in our Company Insights	
A – Agriculture, Forestry & Fishing	L – Real Estate
B – Mining & Quarrying	M – Prof., Scientific & Technical Services
C – Manufacturing	N – Admin. & Supportive Services
D – Utilities	O – Public Administration & Defense
E – Water Utility & Waste Management	P – Education
F – Construction	Q – Health & Social Work Services
G – Wholesale & Retail Trade[1]	R – Leisure & Recreation
H – Transportation & Storage	S – Other Services
I – Accommodation & Food Services	T – Private Household Activities
J – Information & Communication	U – Extraterritorial Organizations
K – Finance & Insurance	

How are the industries grouped?

Our analysts use local industry codes provided by our data partners and manual research to classify companies into the ISIC structure. On the left-hand side table, the main industry classifications are displayed. Each industry has three more granular levels of classification.

For example:

- A – Agriculture, Forestry & Fishing
  - 01 – Farming & Hunting
    - 011 – Growing of Non-Perennial Crops
      - 0111 – Cereals, Leguminous Crops & Oil Seeds

If a company's industry assignment is "0111 – Cereals, Leguminous Crops & Oil Seeds," it can be automatically found in the higher levels. In other words, each industry is classified into a primary industry. The search page allows filtering at all levels of the ISIC structure. It is also possible that no industry code is assigned to a company because there is not enough information available for the classification of some companies.

Notes: (1) Including Motor Vehicle Repairs

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Out of all companies with an assigned ISIC code, 21.9% belong to the sector Wholesale & Retail Trade

Coverage: industry distribution

Distribution of main ISIC categories

- 21.9%
- 9.4%
- 7.9%
- 7.1%
- 7.1%
- 4.9%
- 4.9%
- 4.9%
- 3.8%
- 3.2%
- 3.2%
- 21.7%

- ■ G - Wholesale & Retail Trade, Including Motor Vehicle Repairs
- ■ F - Construction
- ■ C - Manufacturing
- ■ M - Prof., Scientific & Technical Services
- ■ L - Real Estate
- ■ N - Admin. & Supportive Services
- ■ Q - Health & Social Work Services
- ■ S - Other Services
- ■ K - Finance & Insurance
- ■ I - Accommodation & Food Services
- ■ H - Transportation & Storage
- ■ Others

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Methodology

Company Insights rely on third-party data combined with a proprietary estimation model. To ensure its quality, the data undergoes several quality assurance steps — both automatic and manual

Our methodology for stock-listed companies allows for direct comparisons

Methodology: stock-listed companies

For our 50,000 public companies, Company Insights rely on data from Quandl and WVB. In order to keep the company profile page clean, we only provide data on a company's shares for one stock exchange, which is usually the company's primary stock exchange. The primary market is the stock exchange where securities are initially created. The secondary market is the stock market where these securities are traded by investors. We display the companies in their primary market. If that data is not available, we show the secondary market.

The data for stock-listed companies is updated multiple times per year for all available KPIs. Therefore, we gather the latest information from our data partner who scrapes various public sources and financial statements. Before we upload the companies to the Insights tool, we conduct automatic and manual quality checks to ensure the plausibility of the data provided by Quandl and WVB.

Fiscal years differ between companies depending on where they are located. To allow for a comparison, the data shown on the company profiles follow our general guidelines. These are explained here in one example:

- If a company has its fiscal year end on or before the 30th of June 2021, the displayed year is 2020.
- If a company has its fiscal year end after the 30th of June 2021, the displayed year is 2021.

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Since most private companies do not publish revenue numbers or employee figures, we apply our own estimation model

Methodology: private companies (1/2)

How do we define private companies?

Private companies do not offer shares to the public on stock exchanges and are not issued through an initial public offering (IPO). Therefore, the legal requirements for these companies are less strict than those for stock-listed companies. In most cases, private companies do not publish financial results. We want to fill in the gaps and shed light on unclear areas. That is why our analysts estimate revenue and employee figures when there is enough data available.

The definition and depiction of estimated values

Financial data from private companies can either come from official statements or be estimated. Private companies rarely publish their financial results. These are not marked or commented on.

Estimated numbers are marked with an asterisk (*) for each KPI on the companies' profile page. It is important to mention that estimated values provide a rough classification of the size of the company, but it is not the exact value. When estimating unknown data, it is normal and expected that statistical algorithms, including our own, are subject to errors and/or inaccuracies.

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We use existing company characteristics as a benchmark to increase overall data availability

Methodology: private companies (2/2)

Distribution of companies based on revenue

Number of companies
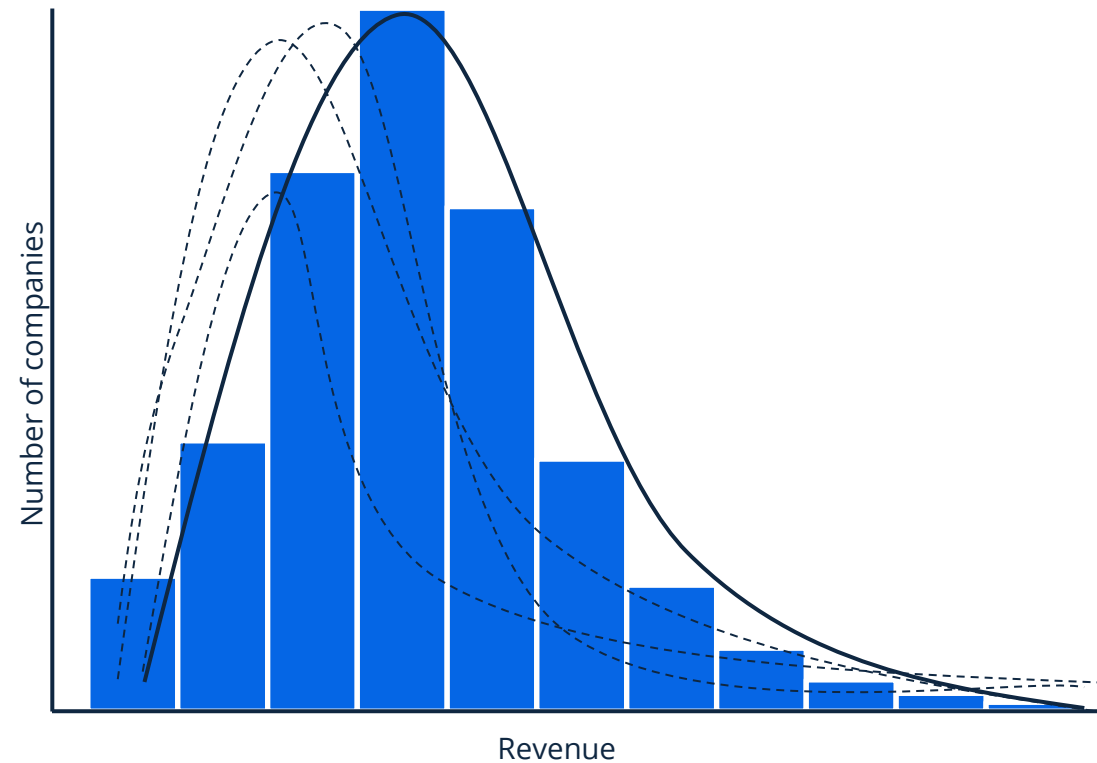
Revenue

How do we estimate revenue and employee numbers for private companies?

Firstly, we rely on the revenue and employee ranges that are provided by our data partners. We use these ranges and then apply our own estimation methodology across a time span of five years.
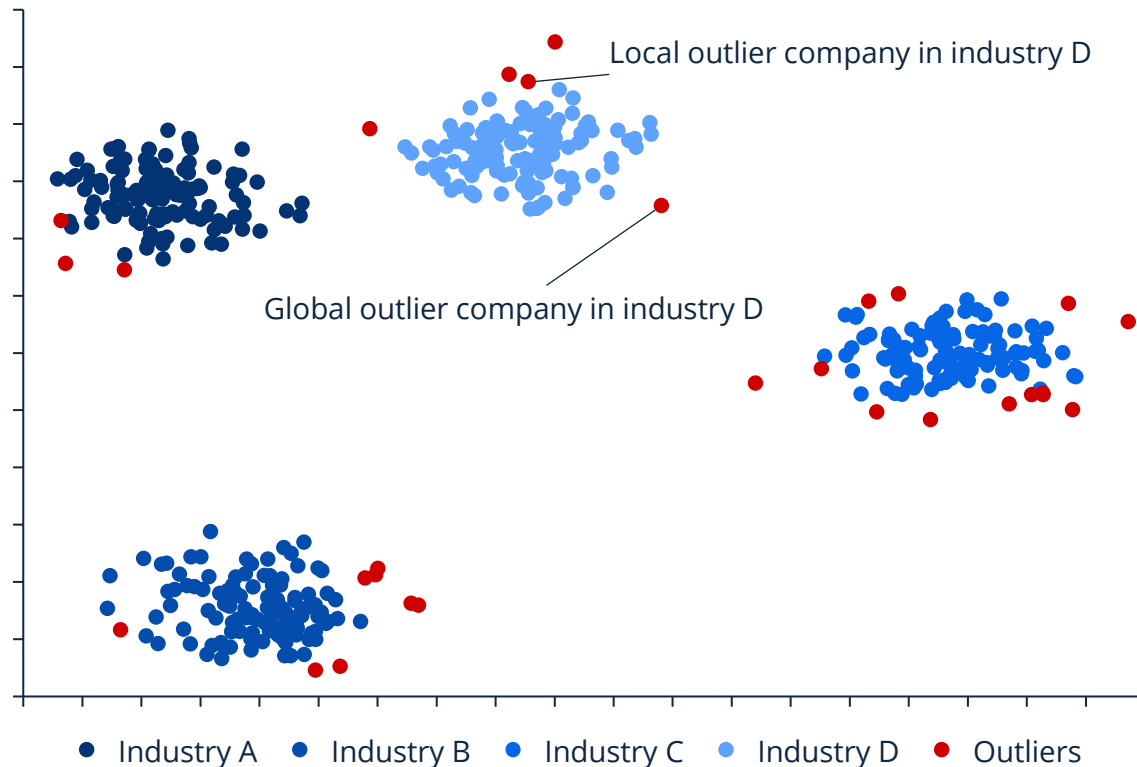
However, our data partners do not provide financials for all companies. In these cases, we use several company indicators from a pool of complete and verified companies as benchmark values. The missing values of a company are then estimated by choosing the best commonly fitting parametric distribution of similar companies (see figure on the left). Our model automatically chooses the distribution with the smallest sum of squared error and estimates the missing values according to this distribution.

In addition, we enhance our KPI estimations by leveraging findings from other Statista departments, especially from Statista Market Insights, which possesses specialized industry knowledge. This collaboration enables us to provide the most accurate estimations.

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We combine domain knowledge with statistical principles to improve data quality

Methodology: quality assurance (1/2)

Distribution of companies based on two KPIs

Local outlier company in industry D

Global outlier company in industry D

- Industry A
- Industry B
- Industry C
- Industry D
- Outliers

How do we identify outliers?

Our first step is to look for data points that significantly deviate from the majority of the data. We set a range based on the typical values observed, and any data point falling outside this range is considered a global outlier.

Then, for less prominent outliers, we use the Local Outlier Factor technique to examine the density of each data point compared to its neighbors within the same group. If a point has a much lower density compared to its neighbors, it is considered a local outlier.

How do we treat the outliers?

Depending on the insights gained from the data and our understanding of the subject matter, we may investigate further, correct the outliers accordingly, remove them, or take any other suitable action.

By combining our expertise with statistical techniques, our method allows us to effectively detect and address outliers. This helps us gain a more comprehensive understanding of the data and improve its quality.

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Our quality management processes continuously and iteratively improve data quality

Methodology: quality assurance (2/2)

Customer input

All Company Insights users have the option to report potentially incorrect data points via the "Feedback" button on each company profile. Our team of analysts first verifies the information and implements the provided feedback (if applicable), making it visible to everyone.

Daily quality checks

We have a dedicated team that specializes in checking and verifying company data via official sources, such as company financial reports wherever it is available. Individual team members focus on specific countries and industries and are aware of the differences with respect to both reporting and KPI definitions. The checks are conducted for key companies in regular cycle updates.

Internal Statista cooperations

Within Statista, there are multiple teams who are also working with company data. To ensure that the correct data is displayed, we regularly communicate and exchange information with one another.

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Related elements and features

In addition to our main product, our analysts produce reports and data tables about key players in specific countries, industries, and trends. We also have partnerships within Statista for publications about growth champion companies. The corporate family and ownership information displays connections between companies.

We create reports on leading public companies worldwide from ten different industries

Related elements and features: reports

In addition to the Insights tool, we regularly update our reports. We choose companies that have published their financial results for the current fiscal year and have earned the highest revenues.

The Company Insights reports consolidate the KPIs into a comprehensive PDF format. These reports provide information that supplements the KPIs on the company profile pages. Topics include competitor analyses and industry performance evaluations.
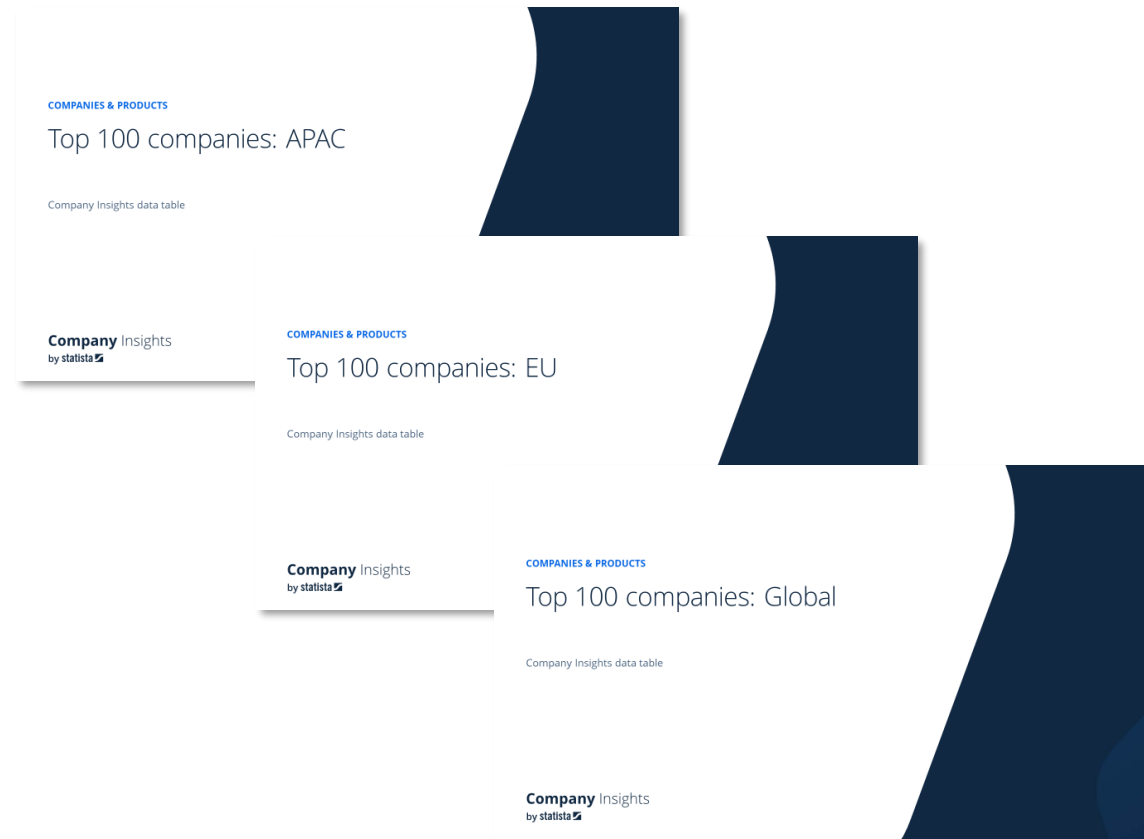
The reports contain 20 KPIs in the following chapters:

- Company overview
- Financials
- Competitive landscape
- Market valuation
- Employees

These can be accessed via the report shop or on the company profile pages.

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Our data tables give an extensive overview of key companies in selected countries, industries, and trends

Related elements and features: data tables

COMPANIES & PRODUCTS

Top 100 companies: APAC

Company Insights data table

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COMPANIES & PRODUCTS

Top 100 companies: EU

Company Insights data table

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COMPANIES & PRODUCTS

Top 100 companies: Global

Company Insights data table

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We create data tables of top companies for selected industries, countries, and trends. The lists include contact details and key figures and can be downloaded in an Excel format. The companies are ranked by revenue. All lists undergo both automated and manual quality control checks.

Data tables usually contain contact details, total revenue, number of employees, and compound annual growth rate. The exact content may vary by company and industry and is individually defined and described for each list. Regarding industries, we only provide lists for the main industries.

These lists are a great starting point for anyone looking to conduct comprehensive market research and/or wishing to gain a better understanding of unknown markets. The provided contact information that includes the company's address, phone number, website, and e-mail offers the opportunity to use it as a lead list.

The data tables can be accessed via the report shop or on the company profile pages via the data table tab. For example, the "Top 100 companies: Global" list can be found here.

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The trend filter allows searching for companies relating to specific trend words and/or topics

Related elements and features: trend filter

How do we assign trends to companies?

We have automated and manual processes for assigning companies to trends:

- Using an automated process, we count how often a trend word is mentioned on the website of the company.
- Manually, we conduct quality checks of the automatic assignment. We also add more companies to the trends in case / to cover instances when the website of a particular company cannot be scraped due to legal restrictions, an outdated URL, etc.
- We prioritize the quality of the trend assignment over the number of companies displayed when filtering for a trend. We are restricted to the available company websites we receive from our data partners.
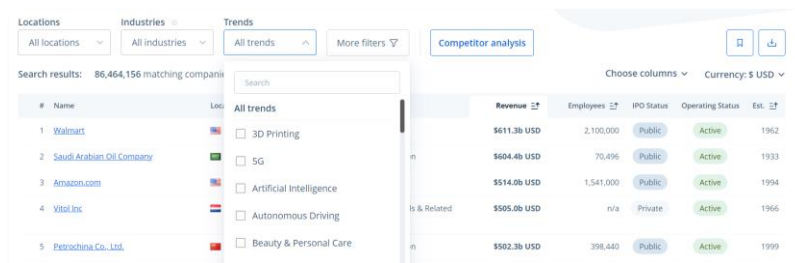
List of current trends[1]:

- 3D Printing
- 5G
- Artificial Intelligence
- Autonomous Driving
- Beauty & Personal Care
- Big Data
- Biofuel
- Biotech
- Blockchain
- Bottled Water
- Cannabis
- Clean Energy
- Climate Leaders
- Cloud

- CRM (=Customer Relationship Management)
- Cryptocurrency
- Cybersecurity
- Dating Services
- Delivery Services
- Digital Health
- Educational Technology
- Emobility
- Esports
- FinTech
- FoodTech
- Gene Technology
- GreenTech
- InsurTech

- Internet of Things
- Luxury Goods
- Marketplaces
- MedTech
- Mental Health
- Metaverse
- Natural Beauty & Personal Care
- NFT (=Non-Fungible Token)
- Nutrition
- Online Booking
- Online Payment
- PropTech
- Renewable Energy
- Robotics

- Sharing Economy
- Smart Cities
- Smart Home
- Smart Logistics
- Social Media
- Software as a Service
- Solar Energy
- Sport Teams
- Streaming
- Telemedicine
- Unicorns
- Vaccines
- Vaping
- Vegan
- Virtual Reality
- WealthTech

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Self-disclosed data is provided by the global growth champions

Related elements and features: global growth champions

Statista partners with some well-known media outlets, such as the Financial Times, to publish annual rankings of companies exhibiting the highest revenue growth within a particular country or region, e.g., Europe, the Americas, and the Asia-Pacific region. The rankings are based on the calculated compound annual growth rate in revenue over the most recent four-year span.

Statista identifies potential candidates for the rankings by extensively researching company databases and public sources. Afterward, the relevant businesses receive an official invitation to take part in the competition by post, e-mail, and/or phone. Simultaneously, the project is actively advertised online and in print, allowing other eligible companies to enter the competition on their own initiative. Every company willing to participate goes through a registration and data verification process via the websites created by Statista and its media partners.

To be included in the list of fast-growing companies, businesses must meet a specific range of criteria. For example, a company has to be an independent entity. Subsidiaries or branch offices are excluded, and most of its revenue growth needs to be generated organically (i.e., internally).

Rankings of growth champions are published after an extensive evaluation and quality assurance process. These lists are not exhaustive, however, as some companies do not want to make their figures public or do not participate in the competition for other reasons.

To access the global growth champions on our search page, just use the growth champion filter and select FT Americas 2022, FT Europe 2022 or FT APAC 2022.

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The corporate family and ownership box offers direct links to related companies and/or their ultimate parent companies

Related elements and features: corporate family and ownership

Content and definitions

The corporate family and ownership chapter on the profile pages shows how companies are related to one another. Each box contains the following information [1] [2]:
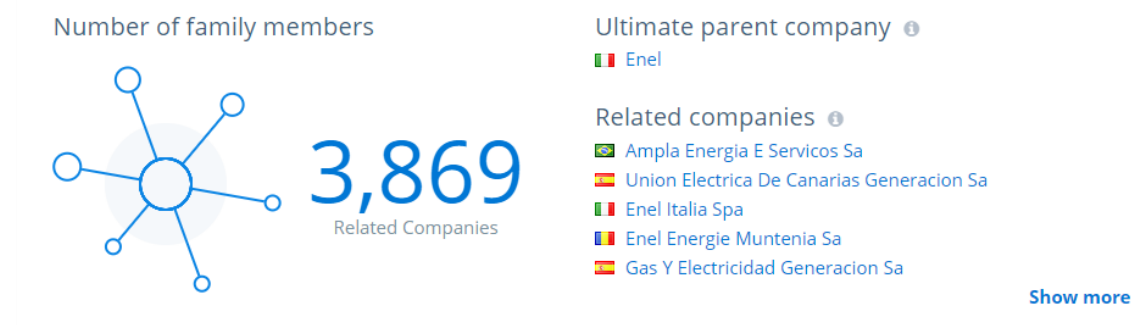
- **Number of family members**: The number of companies with a connection to the company on the profile. This number is an estimate.

- **Ultimate parent company**: The topmost responsible company within the entire corporate family.

- **Related companies**: These companies are subordinates of the ultimate parent. The scroll-down bar allows users to spot related companies with the highest revenues. The number in this box does not necessarily equal the number of overall family members shown on the left side.

Each related company includes a flag that indicates its location. The information of the chapter can be extracted via the Excel download at the top of the profile page. Of course, many companies are not related to others, and that is why the box does not exist for all company profiles.

Methodology

The connections between companies from the same data partner are provided to us. However, our analysts perform automatic and manual procedures to connect companies from different data partners with each other. In this way, we build our own pool of corporate families within our Company Insights. We also consider company relationships in our estimation model for revenues and employees.

Corporate family and ownership

Number of family members

3,869
Related Companies

Ultimate parent company ⓘ
🇮🇹 Enel

Related companies ⓘ
🇧🇷 Ampla Energia E Servicos Sa
🇪🇸 Union Electrica De Canarias Generacion Sa
🇮🇹 Enel Italia Spa
🇷🇴 Enel Energie Muntenia Sa
🇪🇸 Gas Y Electricidad Generacion Sa

Show more

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The competitor analysis feature provides direct comparison and insights for selected companies and their potential competitors

Related elements and features: competitor analysis
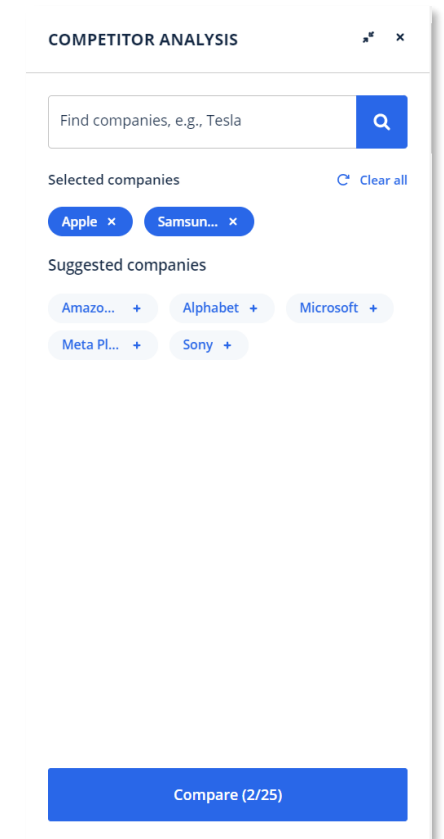
Content and definitions

The competitor analysis feature on our search page provides a comprehensive comparison of companies.

- Selected companies: These are the companies you initially choose for comparison.

- Suggested companies: These are companies suggested as competitors to your selected company, identified through a combination of manual and automated methodologies.

The competitor analysis feature enables you to initiate, customize, and save company comparisons. You have the option to select specific details to include, choose your preferred currency, and even download the analysis for offline use.

Methodology

Our Company Insights experts has identified competitors for a vast number of companies. Additionally, we have deployed a unique algorithm that assigns competitors based on key performance indicators such as revenue, country, employee count, industry, and subsidiaries. This methodology, in combination with our semi-automated systems, processes these KPIs in stages to provide you with a comparable subset of competitors.

COMPETITOR ANALYSIS

Find companies, e.g., Tesla

Selected companies   Clear all

Apple ×   Samsun... ×

Suggested companies

Amazo... +   Alphabet +   Microsoft +

Meta Pl... +   Sony +

Compare (2/25)

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Appendix

This section covers different parts. Firstly, you will find frequently asked questions. Please feel free to contact us if you have an additional one. Secondly, there is a glossary of technical terms regarding our product. Lastly, we show you where we got our images from.

Frequently asked questions: General questions and technical support

Who has access to Company Insights?

Company Insights reports and data tables are included in the Professional Account. It is possible to integrate Company Insights and especially the Insights tool to your own Business Suite. Please contact our customer relations team to receive additional information about access.

Can I download the data?

It is possible for customers to download up to 1,000 companies per month (maximum total: 12,000 companies per year). This download corresponds to the XLS download of the search page (use the green button on the upper right-hand corner of the page) and includes the company name, industry, country, revenue, number of employees, IPO status, and the year the company was established. For additional and/or special requests beyond these parameters, please contact Account Management.

Whom do I contact to give feedback or ask questions regarding the content of Company Insights?

For all support questions regarding our content, please contact our customer support team. The question will be immediately forwarded to the responsible analyst, who can give you relevant feedback. In case you spotted a company with inaccurate data, please make use of our feedback button on the company's profile page.

Whom do I notify about technical errors?

For all technical support inquiries, please get in touch with our customer support team. The question will be immediately forwarded to our IT department specialists, which will fix the errors as soon as possible.

What updates and specials are planned?

An overview of planned expansions and updates can be found in our release calendar.

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Frequently asked questions: Data and methodology

Are all financial KPIs recorded numbers?

Only stock-listed companies are obligated to publish financial results. Only some large private corporations share their business figures. For the majority of private companies, we display estimated revenues and number of employees. These estimations are a combination of the existing data from our data partners and our own estimation model. If a data point is estimated, it is marked as such on the profile page of the company.

How are the industries grouped?

Our analysts use local industry codes provided by our data partners to organize companies into industry branches. The classification of the economic activities in Company Insights is based on the fourth revision of the International Standard Industrial Classification (ISIC, Rev.4) of the United Nations.

Where can I find more information on KPIs and shares?

A glossary of terms is attached to this methodology document for more insights on share-relevant data. Moreover, mouseover information boxes provide additional observations about individual KPIs and relevant stock shares.

Why is the revenue on the search page displayed in a different currency than on the profile page?

On the search page, all monetary data is standardized to USD values to allow overall comparisons. The most recent available revenue is displayed. It does not refer to the publication date of the annual reports, but to the year to which the most days are proportionately assigned. On the profile page, the data is displayed in the currency provided by our data partners.

Which currency rates are used for the revenue figures on the search page?

We use the average exchange rate of the current year to convert from one currency to another. Our data is based on Statista research, the IMF, and other sources.

Why are key stock performance metrics only provided for one stock exchange?

In order to keep the company profile page neat and clean, we provide data on a company's shares for one stock exchange only, which is usually the company's primary stock exchange. If specific types of traded shares are displayed, we mark these separately and provide an explanation in the mouseover.

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Frequently asked questions: Data and methodology

Appendix: FAQs (3/4)

Why are not all KPIs available for every company?

Not every company provides similarly comprehensive data. Thus, for certain companies, some KPIs are missing. We usually present less data on non-listed, private companies as these companies are not required to include financial data in annual reports.

Why do individual key figures of companies differ from other sources?

Since a large number of companies are provided in our Insights tool, it can happen that key figures are not displayed correctly. In order to correct these as quickly as possible, we welcome your comments and feedback. Please feel free to contact our support team or make use of the feedback button.

Why are not all KPIs available for the last five years?

Not every company provides similarly comprehensive data, and for certain years, the availability of data is insufficient, which makes it also impossible to estimate financial numbers. Data coverage of private companies is often less extensive than data coverage of stock-listed companies.

Why can I not find a company in the expected industry?

So far, we are assigning only one industry code per company in which it has its main economic activity. Of course, many companies operate in more than one industry, and we are planning to add multiple industries to one company in the future.

Why are there multiple companies with the same name on the search page?

These companies are branches or subsidiaries of a parent company. The corporate family and ownership box provides more transparency into relationships of companies.

When and how is the data updated?

The data of stock-listed companies is updated every quarter. For the private companies, we update the data twice per year. The companies which are not present in the files of our data partners will be deleted from the Insights tool. Updated data will replace the old data and for completely new companies will be added to the Insights tool.

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Frequently asked questions: Data and methodology

Why are there more inactive companies for some countries than for others?

Not all data partners provide us with companies with the inactive status. We receive a lot of inactive German companies from North Data, whereas BoldData does not provide us with any inactive companies. That is why there is a fair number of inactive companies from Germany. Inactive companies located in other parts of the world are not found as frequently.

I cannot find a company. Why is this happening, and what can I do?

It is possible that you are looking for a company that we do not have in our Insights tool. For most countries, we have only companies with revenues higher than US$2 million. Another possibility is that this company was recently founded or acquired by another company. Please do not hesitate to contact us and let us know about this company. We can add it for you.

Why are there no revenues for public entities?

The revenue definition for public entities differs from the one for other companies. That is the reason why we do not indicate their revenue and only display the number of employees. You can find these companies when using the search bar.

The founding year is incorrect. Why is that?

We receive the founding year from our companies from the data partners that mainly scrape data automatically from other sources (e.g., financial statements and/or registries). If the company was recently acquired or changed its IPO status, it is possible that this year is documented and not the founding year.

Why does the corporate family and ownership box not exist for all companies or why is it incomplete?

Many companies do not have any connections to other companies and therefore, there is no corporate family and ownership box. However, we are still at the beginning of building the network connections, and it is possible that we have not considered certain companies yet. Over the course of 2023, we plan to work on the companies from all our data partners. This is also the reason why some boxes are incomplete.

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Glossary of terms

Appendix: glossary of terms (1/4)

Stock market

The stock market refers to the collection of markets and exchanges where regular activities of buying and selling and the issuance of shares of publicly held companies take place. To identify stock markets and other trading exchanges, a four-character code, the market identification code (MIC), has been developed.

Over-the-counter (OTC) marketplace

Over-the-counter (OTC) marketplaces operate under a defined set of regulations for investors and listed companies. OTC markets generally list small companies or companies delisted from NASDAQ. Securities traded over-the-counter are traded via a broker-dealer network instead of centralized exchanges.

Primary vs. secondary company market

The primary market is the stock exchange where securities are created, meaning that in this market, companies sell new stocks and bonds to the public for the first time. The secondary market is the stock market where these securities are traded by investors. The secondary market refers to the New York Stock Exchange, NASDAQ, and other exchanges worldwide. We generally display the companies in

their primary market. If that data is not available, we show the secondary market.

CEO

The current Chief Executive Officer of the company.

Founding year

The year in which the company was founded.

Headquarters

The location (country/territory) of the office that serves as the administrative center of the enterprise. In the case of branches, this location is not referred to the overall headquarter but to the address of the branch.

City and state

More detailed information regarding the headquarters. Please note that countries differ in the way they are politically or geographically organized. Generally, we try to use the largest subdivision possible to fill the "state" column, even if it refers to regions for example.

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Glossary of terms

Appendix: glossary of terms (2/4)

Main industry

This item represents the Company Insights industry classification, which is based on the International Standard Industrial Classification (ISIC).

Number of employees

The number of both full- and part-time employees of the company.

Operating status

The status states whether a company is still active or already inactive. Active means that the company is still registered at the country-specific registry or traded on the stock market. Inactive means that the company is in liquidation, a process in which the company is, for example, satisfying the company's creditors by distributing the remaining assets, or terminated, meaning that the company has been dissolved.

Revenue

Gross sales and other operating revenue are adjusted for the cost of returns, allowances, and discounts, i.e., representing total net sales.

Earnings

Earnings represent the amount of profit a company generates during a specified period.

EBIT

The EBIT (earnings before interest and taxes) represents a company's operating income. It is calculated as revenue minus expenses, excluding tax and interest.

EBITDA

The EBITDA (earnings before interest, taxes, depreciation, and amortization) represents a company's operating income plus depreciation and amortization.

EBITDA margin

EBITDA divided by net sales, expressed as a percentage.

Return on average total equity

The return on average total equity is calculated as the net income by the two fiscal period average of total shareholders' equity.

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Glossary of terms

Total assets

Total assets represent the sum of total current assets, long-term receivables, investment in unconsolidated subsidiaries, other investments, net property plant and equipment, deferred tax assets, and other assets.

Current ratio

The current ratio is a liquidity measure. It indicates a company's ability to pay short-term obligations or those due within one year.

Long-term debt to equity ratio

This is a measure to evaluate a company's financial leverage. It shows to which degree the company is financing its operations through debt compared to wholly-owned funds. It is calculated by dividing a company's liabilities by its shareholder equity. The ratio returns long-term debt as a percentage of shareholder's equity for the period displayed.

Quick ratio

The quick ratio is a measure of short-term liquidity. It indicates a company's ability to meet its short-term obligations with its most liquid assets. It is equal to cash and equivalents plus receivables divided by current liabilities.

Total debt

Total debt represents all interest-bearing and capitalized lease obligations. It is the sum of long- and short-term debt.

Total expenses

Total expenses represent the sum of all expenses that are related to the company's operations.

Total liabilities

Total liabilities represent the combined short- and long-term debts and obligations that are expected to be satisfied by the company.

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Glossary of terms

Book value per share

Represents the book value (proportioned common equity divided by outstanding shares) at the company's fiscal year end.

Cash flow per share

This is a measure of a listed company's cash on hand. It is calculated by dividing the company's funds from operations by the number of common shares outstanding.

Company symbol

Arrangement of characters related to its company name representing specific securities listed or traded publicly on an exchange.

Dividend rate

The dividend rate equals the number of times the company pays dividends per year multiplied by the latest dividend.

EPS

EPS (earnings per share) is defined as the portion of a company's profit allocated to each outstanding share of common stock. It represents the earnings for the company's fiscal year and serves as an indicator of a company's profitability.

ISIN

ISIN (International Securities Identification Number) is a 12-digit number that is used to identify securities.

Market capitalization

The market capitalization shows the market value of a company. It is the fiscal period-end price of the security times the number of common outstanding shares.

PEG ratio

The PEG ratio (price/earnings-to-growth ratio) is a share's valuation on how expensive a stock is relative to its earnings and expected growth. It is calculated by dividing the price/earnings by the five-year annual income growth rate. Companies with negative earnings return a null value.

Revenue per share

The revenue per share is calculated by dividing the total revenue by the number of common shares outstanding.

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